



illustrator

Pallavi Sinha



ABOUT ME

I'm Pallavi, an illustrator based in India who finds joy in drawing playful characters and rich visuals. If I get to add some cues, hand-lettering and textures then that's just purrfect! I make both digital and hand-painted illustrations, gouache, watercolor, pencil, and acrylic are my zen mediums to work. My work reflects moments, emotions, and playful colors. I've geeked out and geeked up, to level up my technical skills and storytelling superpowers. I'd be over the moon to craft narratives and awesome stories!

KEY SKILL

- Traditional illustration
- Digital illustration
- Adobe Photoshop, Illustrator, and Indesign
- Procreate
- Canva

SOFT SKILL

- Research - This is my personal favorite part before starting a project!
- Attention to detail.
- Built strong client relationships through effective communication, active listening, and understanding of their vision.
- A constant learner to upskill techniques

EDUCATION

MATS - illustrating Children's Books by Lilla Rogers and Zoe Tucker

2022

Bachelore In Fine Arts - Applied Arts Institute Of Fine Arts, Modinagar

2006 - 2010

WORK HISTORY

Now

illustrator 2019 - Now

Select clients

- Rumor Publication - Various Book cover + Book illustrations
- Penguin India - Social media campaign for Deepak Ramola's 50 Toughest Questions of Life
- Trrain Organisation India - Coffee table book illustration
- Maw & Paw - Team story illustration
- Mooofarm - Social media content creator (illustrations + graphics)
- Secret Hair Care - Social media content creator (illustrations) and Brand illustrations

Before

Visual Designer 2012-2019

- Hogarth Worldwide, Singapore as Freelance Visual Designer for Apple India - 2019
- Amazon India as Lead Visual Designer for Books, Beauty, and Pantry category - 2015-2018
- EIH Limited as Lead Visual Designer for Oberoi and Trident Hotels - 2013-2015
- Thomson Digital as Visual Designer for books and magazine - 2011-2013

CONTACT



hello@inkedglasses.com



www.pallaviillustrations.com



@inkedglasses